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Red Bull back in style at the Gran Premio Nuvolari 2020

The Austrian brand returns as a Special Partner of the event and presents the new colours of the F1 Scuderia AlphaTauri.

Automobile passion and timeless emotion: 2020 sees the return of the Gran Premio Nuvolari, reviving images of the legendary Tazio Nuvolari and bringing together enthusiasts from all over the world on a unique journey. An adventure that showcases incredible design and mechanical masterpieces starts in Mantua (Lombardy) and passes through Tuscany, Emilia Romagna, Umbria and The Marche. Revered as one of the most fascinating events in the racing calendar, the Nuvolari GP will be held from the 18th to 20th September with over a thousand kilometers of the most suggestive landscapes and panoramas in Italy.

Red Bull will once again be alongside the Nuvolari GP as Special Partner of the event and use the occasion to show off the new colours of the F1 Scuderia AlphaTauri.

On the last day of the GP (September 20th) and on the leg back to Mantua, the racers will stop in Faenza - home of the F1 AlphaTauri team.

The team is currently competing in the 2020 F1 World Championship with the AT01 driven by Pierre Gasly and Daniil Kvyat. The AT01 is the first car to be built under the AlphaTauri name, the stand-alone premium fashion brand founded out of Red Bull.

Red Bull has always been an active brand in the world of motorsport for both 2 and 4 wheels with projects ranging from junior levels (e.g. Red Bull Junior Team, Red Bull MotoGP Rookies Cup) to road and off-road (e.g. KTM Racing, Peugeot Sport) up to elite levels (e.g. Red Bull Racing, AlphaTauri). Always striving to give wings to the best talents and their ideas and to rouse passion in fans.

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