



PRESS

## Maserati is the Main Partner of the Gran Premio Nuvolari 2018

*Modena, 8 September 2018* – The Gran Premio Nuvolari, a regularity competition only open to historic cars built between 1919 and 1972, will be held from 13 to 16 September on a route which starts and ends in Mantua, the birthplace of Tazio Nuvolari.

Maserati will be paying tribute to the "Flying Mantovan", one of the greatest drivers of all time, in the capacity of Main Partner of the Gran Premio that bears his name. Throughout the event, Maserati will be exhibiting the 6C-34 from the Umberto Panini Collection in Modena and the Levante GranSport MY19 in the magnificent setting of piazza Sordello in Mantua.

Ernesto Maserati designed the Maserati **6C-34** in response to the new international regulations based on the maximum weight limit of 750 kg. With a 270 HP straight 6 engine and a top speed of 250 km/h, it went directly from the factory to its racing debut, on 9 September 1934 in the Italian Grand Prix in Monza: Tazio Nuvolari drove it to fifth place overall. Also at the wheel of the 6C-34, "Nivola" had a thrilling end to the season: on 30 September he finished third in Brno and in the following weeks he achieved two particularly impressive victories, with a win on the Modena Circuit on 14 October and triumph in the Coppa Principessa di Piemonte on the Naples Circuit a few days later, on 21 October.

The Maserati **Levante**, the brand's first SUV, presented in the MY19 version at the 25<sup>th</sup> edition of the Festival of Speed held at Goodwood from 12 to 15 July, features a restyling that has combined important technical updates, such as the new, improved short-stroke paddle shifters, the adaptive Full LED Matrix headlights, with the addition of the GranLusso and GranSport trims and the introduction of new contents such as "Pieno Fiore" leather, the new external colours, the new wheels and a wider selection of interior trims.

The Maserati cars taking part in the event include the A6 1500 Berlinetta designed by Pininfarina and built in 1949 - the first Maserati road model, a sports car intended for gentlemen drivers, with a "1500" engine that provided the basis for Maserati racing and road cars of the following years, starting with the A6 GCS -, and a Quattroporte built in 1968 - a car that marked a milestone in the history of Maserati, since the first Quattroporte generation, in 1963, created a completely new market segment, that of the luxury sports sedan. Maserati will also be opening the parade of the over 300 crews taking part in the Gran Premio by organising the Maserati Tribute, a "race within the race", with the cars in the current range - the Quattroporte flagship, the Ghibli sports sedan and the Levante SUV - lining up on the front row.

"We are delighted to be Main Partner of the Gran Premio Nuvolari, which commemorates legendary Mantua-born driver Tazio Nuvolari, who won major victories with Maserati," declared Umberto Cini, General Manager Maserati EMEA Region. "It gives us great pleasure to drive Trident brand cars over more than 1000 km of roads unrivalled anywhere in the world, through beautiful Italian landscapes, in a unique blend of history, passion and tradition, all values expressed to the full by Maserati, which is also proud to confirm its role as international ambassador for Italian excellence."

The 2018 edition of the GP Nuvolari, held this year for the 28<sup>th</sup> time, offers a new-look route with the first stage from Mantua across the Po Plain and the Apennines to the Adriatic Riviera, the second stage from Rimini through the beauties of the Tuscany, Umbria and Marche regions and back to Rimini, and the third stage from the Adriatic Sea through the towns and cities of Emilia Romagna to the finishing line in Mantua.

**Maserati S.p.A.**

Viale Ciro Menotti, 322 41121 Modena  
Tel. +39 059 590511  
Fax +39 059 226765

Capitale Sociale Euro 40.000.000 i.v.  
Società a socio unico Reg. Imprese Modena  
Cod. Fisc. e P. IVA 08245890010

Direzione e coordinamento ex art.  
2497 c.c.: Fiat Chrysler Automobiles  
N.V. R.E.A. di Modena 347990



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### **Maserati S.p.A.**

Maserati produces a full range of unique motor cars immediately recognisable for their extraordinary personality. Thanks to their style, technology and innate exclusivity, they satisfy the most exacting, refined tastes and are a constant point of reference in the automobile industry. The current line-up includes the flagship Quattroporte executive sedan, the Ghibli sports sedan, the Levante "Maserati of SUVs" and the sporty GranTurismo and GranCabrio. The range has never been more complete, offering a choice of petrol and diesel engines, rear- or All-Wheel drive, a selection of sophisticated materials and outstanding technical solutions. With its tradition of successful automobiles, Maserati continues to redefine the concept of Italian sports motoring on an ongoing basis through design, performance, comfort, elegance and safety.